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Australian Innovation Empowers Nurses: Homegrown RPM Platform Sensacare Delivers World-Leading Technology for Nursing Excellence

Melbourne-based Optihealth Group launches state-of-the-art Remote Patient Monitoring platform designed specifically to enhance nursing care and clinical decision-making

MELBOURNE, Australia – Australian healthcare technology company Optihealth Group today announced the launch of Sensacare, a next-generation Remote Patient Monitoring (RPM) platform that empowers healthcare teams with world-leading technology tools designed specifically for clinical workflows and patient care excellence. Developed entirely by Australian innovators, Sensacare delivers capabilities that surpass international competitors while addressing the unique challenges faced by healthcare teams.

Built from the ground up in Australia, Sensacare represents a significant advancement in provider-focused RPM technology, combining intelligent patient monitoring, streamlined clinical workflows, and real-time health insights that enhance judgment and patient outcomes.

Designed by Clinicians, for Clinicians

"Clinicians are the backbone of our healthcare system, and they deserve technology that enhances their expertise rather than complicating their workflows," said Graham Gordon, Founder of Optihealth Group. "Sensacare isn't just another monitoring platform – it's an empowerment tool that amplifies clinical skills and provides the insights teams need to deliver exceptional patient care."

The platform's care-centric design addresses real challenges faced by healthcare professionals daily:

- **Intelligent Alert Prioritisation:** Reduces alert fatigue by filtering false positives and prioritising genuine clinical concerns
- **Streamlined Documentation:** Automated clinical notes and reports that integrate seamlessly with care team workflows
- **Patient-Centered Dashboards:** Clear, actionable insights that support assessment and intervention decisions
- **Flexible Care Plan Management:** Tools that adapt to different specialties and care settings

Empowering Excellence

Sensacare directly supports healthcare professionals managing Australia's growing chronic disease burden, where over 50% of patient interactions involve ongoing care coordination. The platform's real-time monitoring capabilities enable care providers to:

- **Proactively identify patient deterioration** before critical situations develop
- **Coordinate care efficiently** across multidisciplinary teams
- **Reduce unnecessary hospital readmissions** through early intervention
- **Provide evidence-based care** with comprehensive patient data at their fingertips

"Australian healthcare professionals are among the world's best, and Sensacare gives them world-class tools to match their expertise," said Gordon. "This platform understands clinical workflows and enhances the critical thinking that defines quality care."

Technology That Supports Judgment

The platform's features include:

- **Real-time vital sign monitoring** with customisable thresholds for individual patients
- **Trend analysis tools** that highlight subtle changes requiring assessment
- **Care coordination features** that facilitate communication with doctors and allied health teams
- **Mobile accessibility** for care teams working across multiple locations and settings

Supporting Diverse Roles

Designed with input from multi-disciplinary specialists, Sensacare supports healthcare professionals across various specialties and settings:

- **Community Care Teams:** Mobile-friendly tools for home visit coordination and patient monitoring
- **Aged Care Providers:** Specialised features for managing complex chronic conditions in residential settings
- **Practice Nurses:** Integration with GP clinics for chronic disease management and preventive care
- **Telehealth Nurses:** Remote monitoring capabilities that enhance virtual care delivery

"This technology doesn't replace expertise – it amplifies it," Gordon explained. "Sensacare provides care providers with the data and insights they need to make informed clinical decisions and deliver personalised patient care."

About Optihealth Group

Founded by Graham Gordon, who brings 28+ years of experience in products, engineering and technology, Optihealth Group is dedicated to creating solutions that empower healthcare

professionals and improve patient outcomes. The company's flagship platform, Sensacare, represents a deep understanding of care workflows and clinical excellence.

Availability

Sensacare is now available to Australian care teams and healthcare organisations, with flexible implementation options designed to integrate seamlessly with existing workflows. The platform offers zero upfront costs, making advanced RPM technology accessible to teams of all sizes.

For more information about Sensacare and to schedule a demonstration, visit www.sensacare.com.au